



The Report of the Laikipia County Covid-19 Emergency Committee for the period Up to August 2020

The Laikipia County Covid-19 Emergency Committee

September 07, 2020.



THE LAIKIPIA COUNTY COVID-19 EMERGENCY COMMITTEE,
COUNTY GOVERNMENT OF LAIKIPIA,
EXECUTIVE OFFICE OF THE GOVERNOR,



THE REPORT OF THE LAIKIPIA COUNTY COVID-19 EMERGENCY COMMITTEE
FOR THE PERIOD UPTO AUGUST 2020.

September 07, 2020

Dear Stakeholders,

It is my pleasure to present to you the interim report of the Laikipia County Covid-19 Emergency Committee for the period to August 2020.

The committee was established by the Governor of Laikipia County, His Excellency Ndiritu Muriithi, on 7th April 2020 following declaration of the Covid-19 as a pandemic by the Ministry of Health in March 2020. To curb the spread of coronavirus, commonly referred to as flattening the curve, the National Government imposed preventive measures to enforce social distancing and good sanitation practices. These measures entailed restrictions on movement across certain counties, restrictions on operations of restaurants and entertainment joints, suspension of international travel and imposition of a dusk to dawn curfew with people being encouraged to stay at home and limit unnecessary movement. Whereas the measures helped in containing the spread of coronavirus by minimizing personal contact, they also adversely impacted the livelihoods of the people of Laikipia County just as they did across the wider nation, especially those who are involved in the informal sector.

The Laikipia County Covid-19 Emergency Committee was formed to mobilize resources and facilitate the distribution of care packs to some of the most vulnerable families across Laikipia County. The eleven-member committee is comprised of representatives of various stakeholders across the county and is led by James Mworio who is the Chairman of the Laikipia County Development Authority and also the Group Chief Executive Officer of Centum Investment Plc.



Dr. James Mworio

Chairman,
Laikipia County Emergency Committee

The following are members of the committee:

NAME	SECTOR	POSITION
JAMES MWORIA	OVERALL	CHAIRMAN
MICHAEL DYER	RANCHERS	MEMBER
MARGARET LESUUDA	EDUCATION	MEMBER
IRENE WAMITHI	LEGAL	MEMBER
WANGARI MACHARIA	HOSPITALITY	MEMBER
WILFRED KIMOTHO	TRANSPORT	MEMBER
JOSH PERRET	TOURISM	MEMBER
FR JOHN NENE	RELIGIOUS	MEMBER
BISHOP JOEL WAIGURU	RELIGIOUS	MEMBER
NJENGA KAHIRO	COUNTY GOVERNMENT	SECRETARIAT
JESSE MUGO	COUNTY GOVERNMENT	SECRETARIAT

The care packs were designed to last an average family for 14 days and contained the following essentials in various combinations:

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Approximately 25,000 households with vulnerable families were identified and registered based on the county government’s NHIF M-jali database...

A Zero Contact Distribution System (ZCDS) developed by Tribus TSG



ITEM	Quantity
Maize flour	5 Kilograms (Kgs)
Beans	5 Kilograms (Kgs)
Salt	250 Grams (gms)
Cooking Fat	500 Grams (gms)
Maize Grains	5 Kilograms (Kgs)
Rice	5 Kilograms (Kgs)
Bar Soap	700 Grams (gms)

Approximately 25,000 households were targeted with the vulnerable families identified and registered based on the county government’s NHIF M-jali database and validated by a team made up of the Members of County Assembly, the clergy, Community Health Volunteers and the area chiefs.

The term “vulnerable families” refers to familial living situations that are considered problematic, with a particular need for socially responsible, professionally provided support.

A Zero Contact Distribution System (ZCDS) developed by Tribus TSG (a subsidiary of Centum Investment Plc) and funded by the Master Card Foundation, was employed to facilitate the orderly and safe distribution of the care packs. This helped in limiting crowding and personal contact to reduce the potential spread of covid-19. The system enabled the registration of identified beneficiaries, each of whom received a notification to collect their care packs at an appointed time and



ACTION & IMPACT

- Direct Impact 23,842 Families
- Indirect Impact 84,368

ACTIVITIES & FINANCIALS

ACTIVITY	COST
Development of the ZCDS	\$6500
Server Hosting and Domain Registration	\$1500
Operational and Technical Support	\$2500
Training	\$500
Bulk SMS	\$1000
TOTAL	\$12,000

place. They then produced a verification code sent to their mobile phones from the system once they presented their identification documents to be allowed to collect their hampers.

In mobilizing resources, the committee employed different approaches which included:

1. Fundraising from individuals and corporates.
2. Received funds from the County Emergency Fund kitty.
3. Received other donations in kind for sanitizers and water tanks.
4. Adopt-a-village model through which organizations made direct donations to select villages.

Based on the fundraising strategy outlined above, the initiative received both in cash and in-kind donations. In the initial stages the committee received mostly cash donations which was used to purchase foods packs. As the initiative progressed the committee received in kind food donations namely wheat flour from Bakex Limited, maize flour from Capwell industries and chick peas from Dhiren Chandaria.

These food donations were then blended with food packs being purchased ensuring that what was available in kind was then not purchased in the food pack. The adopt a village model involved corporates adopting a village of their choice and purchased food directly from the suppliers and the team only assisted in the logistical support in distributing the food.

We take this opportunity to thank all our donors and facilitators who made great sacrifices to support the residents of Laikipia during these times of adversity. We also thank the senior government officials of the county government of Laikipia led by H.E Governor Ndiritu Muriithi who went extra miles to make personal contributions to the campaign in addition to taking voluntary salary cuts for three months.



COVID-19 EMERGENCY COMMITTEE'S FINANCIAL REPORT AND OTHER STATISTICS

The committee is pleased to present the following financial and non-financial metrics achieved in the period to August 2020.

This section provides an analysis of the resources that were mobilized and their utilization. We also provide an assessment of the impact achieved by the committee's initiatives and measures of the efficiency with which the committee has been able to deliver on its mandate.



TABLE 1: SOURCES & USES OF RESOURCES

Sources	Kes.	Uses	Kes.
Funds raised by the Covid-19 Emergency Committee	11,489,646	Purchase of care packs - Covid-19 Emergency Committee funds	10,809,747
Funds received from the County Emergency Fund	30,666,533	Food donations received in kind and distributed by the Committee	6,402,482
Direct Food donations under the Adopt-a-village model	7,995,737	Purchase of care packs - County Emergency Fund	30,666,533
Other donations in kind - sanitizers, tanks etc	3,271,000	Food donations under the Adopt-a-Village model	1,593,255
Zero Contact Distribution System (ZCDS) from Tribus	1,288,400	TOTAL VALUE OF ITEMS DISTRIBUTED	49,472,037
		Donation of water tanks and sanitizers	3,271,000
		Cost of verification of beneficiaries	646,000
		Other Expenses	33,879
		Total Administration & Logistics Costs	679,879
		Zero Contact Distribution System	1,288,440
Total Resources Raised	54,711,356.00	Total Resources Raised	54,711,356.00

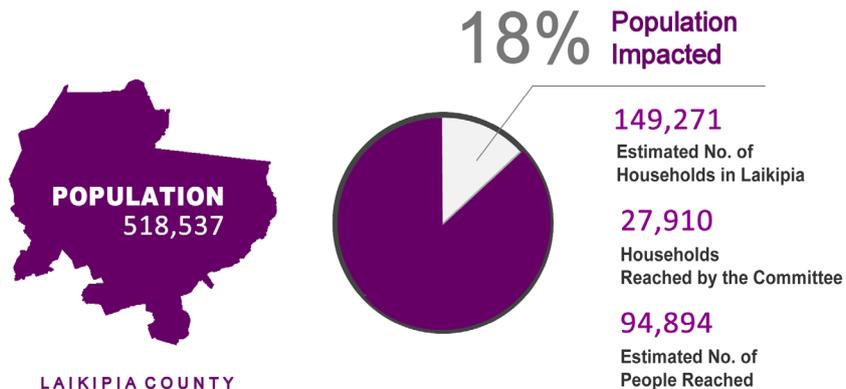
TABLE 2: COST OF CARE PACKS DISTRIBUTED

Description	Kes.	No. of Families	Avg Cost
Care packs purchased from the Covid 19 Emergency Committee funds	10,809,767	6,021	1,795
Care packs purchased from the County Emergency Fund	30,666,533	17,600	1,742
Food donations received in kind and distributed by the Committee	6,402,482	3,567	1,795
Food donations under the Adopt-a-Village model	1,593,255	722	2,207
TOTAL	49,472,037	27,910	1,773

IMPACT AND EFFICIENCY OF THE INITIATIVE

TABLE 3.1: IMPACT

Estimated Laikipia County population	518,537
Estimated household size	3.4
Estimated number of households	149,271
Actual number of households reached	27,910
Estimated number of people reached	94,894
PERCENTAGE OF TOTAL POPULATION IMPACTED	18.3%



The committee had targeted to reach an estimated 25,000 vulnerable families with the food distribution program and the actual number of beneficiaries reached was 27,910, translating to approximately 18.3% of households in Laikipia County. The following is a summary of the total hampers distributed across the wards:

TABLE 3.2: NUMBER OF FAMILIES REACHED PER WARD

Ward	No of Households
Nanyuki	5,317
Igwamiti	3,651
Olmoran	1,810
Mukogondo East	1,631
Mukogondo West	1,000
Segeera	1,309
Rumuruti	1,050
Githiga	1,640
Thingithu	945
Tigithi	1,570
Umande	1,600
Marmanet	1,226
Salama	1,700
Sossian	1,697
Ngobit	1,764
Total:	27,910



TABLE 3.2: EFFICIENCY

A) Resources utilization	Kes.	% Allocation
Total resources raised	53,422,916	
<i>Utilization towards:</i>		
- Purchase of food hampers distributed	49,472,037	93%
- Water tanks and sanitizers	3,271,000	6%
TOTAL USED ON CORE PURPOSE	52,743,037	99%
Administration and logistics	679,879	1%
TOTAL RESOURCES USED	53,422,916	100%
B) Admin and logistics		
Administration and logistics costs	679,879	
No. of families reached directly by the committee	27,188	
AVERAGE DISTRIBUTION COST PER FAMILY	25	
C) Target reach of the vulnerable families		
Target number of wards	15	
Actual number of wards reached	15	
SUCCESS RATE -----	100%	
Target number of families	25,000	
Actual number of families reached	27,910	
SUCCESS RATE -----	112%	

99% of the resources raised by the committee were deployed towards the core objective which was the distribution of care packs to vulnerable families as well as distribution of sanitizers and water tanks across the county. 1% (Kes 679,879) went towards administration and logistics which largely entailed the identification and verification of targeted beneficiaries. On average, the committee spent Kes 25 on administration and logistics per beneficiary family.

CONCLUSION

We wish to thank H.E the governor for entrusting us to spearhead this noble initiative which was quite crucial in ensuring that we support our communities to weather the economic difficulties occasioned by the global coronavirus pandemic. We are also grateful to all our donors who provided cash and in-kind contributions that made this effort a success. We would also like to thank the Laikipia County Assembly for approving the use of the County Emergency Funds towards this effort. The Laikipia County Government provided the necessary administrative and logistical support and financing that significantly enhanced the efficiency of this initiative. We would also like to thank all those who volunteered their time to support this initiative all the way from registration of vulnerable families, transportation and logistical support of food and the distribution efforts. We are still a long way from defeating Covid -19. The area of focus for the Laikipia Covid -19 committee will be guided by the challenges faced in each phase of this battle. We commit as a committee to remain transparent, efficient and focused on achieving the optimal impact with the limited resources available to us.

Signed,



James Mworia
Chairman-Laikipia Covid-19 Emergency Committee

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DEFEATING
COVID-19



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August, 2020



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