



Laikipia

The official newsletter of the County Government of Laikipia

WEEKLY
BULLETIN

Amaya Triangle Initiative Attracts Ksh600m Funding From EU



From left: Governors Stanley Kiptis (Baringo), Ndiritu Muriithi (Laikipia) and Moses Lenolkul (Samburu) during the Amaya TI summit held in Isiolo

By Muriithi John

Amaya Triangle Initiative which brings together the counties of Laikipia, Baringo, Samburu and Isiolo, has attracted Kshs600 million funding from the EU through the Northern Rangelands Trust (NRT).

This is the first economic bloc to attract such kind of funding from a development partner.

The funding will be directed to the five thematic areas of the four-year Amaya initiative Roads which include infrastructure development, water, environment and natural resources, tourism and cross border trade, education and livestock development.

Governors Ndiritu Muriithi, Moses Lenolkul, Stanley Kiptis and Isiolo Deputy Governor Dr Issa signed the funding agreement on March 18, 2021 during the Amaya Triangle Governor's Summit held in Isiolo.

Governor Muriithi described the partnership between the ATI counties as a way of showing seriousness in bringing development, not only in individual counties but in the whole region.

"We are signing this to show our commitment

as leaders in this region to make a difference," said Governor Muriithi. Implementation of this programme will solve the resource-based conflicts which have been rampant in the region. Livestock rearing is a common practice in all the involved counties. Modernization of pastoralism through such technologies as feedlots would reduce conflicts and unleash the immense potential of livestock industry along entire value chain.

"A lot of people have accepted feedlot farming especially in Baringo and Laikipia counties," the outgoing ATI chairperson, Governor Stanley Kiptis (Baringo) said. The Amaya-member counties have are opening up targeted roads to enhance security, tourism, easy access to market while the livestock sector will focus on in value addition. "This is just one of the components within bigger programme of the Amaya Triangle Initiative," Samburu Governor Moses Lenolkul, the Ne ATI chairman said.

The Northern Rangelands Trust, NRT CEO Tom Lalampaa reiterated their support for peace and economic development within the

region.

"We will work with the four counties for the realization of poverty eradication and improved livelihoods," said Mr. Lalampaa.

Bringing the counties together with a common source of funding will ensure harmony in all the activities by the partners to avoid duplication and overlapping as Laikipia Deputy Governor John Mwaniki elaborated.

Other partners include Jomo Kenyatta University of Agriculture and Technology, E4Impact, World Agroforestry (ICRAF), and Community Safety Initiative. The initiative also focuses on the ecosystem conservation where the communities are trained using the environment for economic development through proper utilization of the natural resources. Governor Ndiritu Muriithi started Amaya Triangle Initiative in 2017 after campaigning and winning election in the backdrop of private land invasions in Laikipia by pastoralists from neighbouring counties. He reached out to other newly elected senators, MPs, Governors and MCAs from the region to form the bloc which enhance economic development of the region.

Refocusing Laikipia VTCs to Drive Production, Manufacturing

In the process of triggering production and manufacturing in Laikipia, the government is refocusing Vocational Training Institutes to deliberately assume business models and to produce marketed oriented skills. Our Staff Writer **Nahashon Maina** talked to Education, Sports and Social Services Chief officer **James Mwangi Mbucho** on importance of VTCs in the process of industrializing the county.

How many Vocational Training Centres (VTCs) are in Laikipia?

We have 10 of them with a population of 800 students from a low of 200 two years ago. They are Marmanet, Nanyuki, Nyahururu, Tigithi, Wiyumiririe, Olmoran, Tigithi, Sipili, Salama and Muhotetu.

What are Laikipia VTCs doing differently?

Each VTC has its area of specialization. Nanyuki VTC is specializing in food production. They have a cafeteria at the County Assembly. Tigithi VTC is in the business of bakery and Nyahururu VTC specializes in leather shoe production.

What's the place of Laikipia VTCs in the overall county strategy of increasing its wealth four times through production and manufacturing?

They shifting focus to manufacturing, innovation and production. We want to make them teaching factories. Each VTC must be a centre

for production either leather work, carpentry or food production. Last year, we made 300 hospital beds for our hospitals and also make uniforms for the county inspectorate team.

There's a clear paradigm shift in the roles and direction of Laikipia VTCs. Why?

Yes. The purpose is to align VTCs to be the centres of production. Our governor is very keen in enhancing entrepreneurship because that is what will transform Laikipia. Our aim is to see Laikipia industrialize by 2025.

VTCs is where that technological advancement and innovation can happen and drive the industrialization process.

What is guiding you in this vision?

We are coming up with a VTC data policy. Also, the blue print on innovation and enterprise development guides the staff members. Forty (40%) of our staff appraisal capture individual efforts in enhancing enterprise development.

There have been this perception that VTCs are institutions for those who have failed to proceed to secondary schools and university. What's your take?

This stereotyping started long time ago and has been a problem over time. That's how we lost the track to towards manufacturing and industrialization. The truth is that, currently, the Competency Based Curriculum (CBC) education entails what most polytechnics teach, focusing on the strength of a student. The skills taught at our VTCs are very wonderful and can earning well. Hair dressing and beauty is a big field with successful enterprises. Nowadays, everyone is focused on white col-



lar jobs while the world does not have enough plumbers or welders. Then, who will do these jobs? The VTCs are doing wonderful furniture, interior furnishing and electrical work.

What measures has the government put in place to ensure that beyond graduating from VTCs young people become useful?

That is the reason we are emphasizing on Enterprise development as well as ensuring the VTCs are offering courses that are responsive to the market needs.

The government is also investing in common user facilities in our VTCs. For instance, the leather process equipment in Nyahururu VTC, lathe machine in Ol jabet and in Nyahururu manufacturing cluster are accessible to entrepreneurs. Freshly graduated youth do not need to buy expensive equipment to start their jobs. In addition, through collaboration with CAPYEI students are trained on important job skills so that they are employable after graduating. In our Buy Laikipia, Build Laikipia campaign, we are encouraging our people to buy thing made locally. We will also be organizing exhibition of products made in the VTCs.

What's the future of Laikipia VTIs?

They will become teaching factories which will supplement our county in terms of development. We would loke to see them become incubation centres that produce products for the county and world.

We want to produce people who we are sure are employable after graduating there. They can also employ themselves and others. We believe that our VTCs can become the largest producers of furniture and we need to make them competitive.



A sofa seat made by Marmanet Vocational Training Centre in Laikipia

Digitize Your NHIF Registration Now

The rollout of NHIF biometric registration has kicked off in earnest in Laikipia.

NHIF members will no longer need to carry a card when seeking treatment once their biometrics are taken in the ongoing process.

NHIF staff and the Community Health Volunteers (CHVs) are at six stations every day to help all members to successfully register.

“The biometric registration will help reduce fraud of impersonation in that no one can access health services and pay hospital bills using your card. It will also play a big part in reducing ghost claims from hospitals making it more convenient to receive services,” Wambugu Kariuki, Manager Universal Health Scheme noted.

By last Friday, 7,000 members had had their biometrics taken in Laikipia County. The county has highest number of households registered in national health insurance scheme following a serious campaign for NHIF subscription which was spearheaded by Governor Ndiritu Muriithi in 2018 and supported by MCAs and other leaders.

Affordable and accessible quality

healthcare is critical in the realization of UHC.

The target for current exercise is those enrolled in NHIF but using cards, the

vulnerable groups who are being paid for by the county government, and those yet to join NHIF.

The countywide exercise which started on March 15 is going on until March 26. A national ID card and that of the spouse, together with the Birth Certificate in case of children are the only requirements for registration.

“We have come in six teams, two in every constituency in Laikipia. We aim to register all the households,” said Washington Okoth, the Acting Director ICT, and NHIF.

There are 65 identified places where the new registration as well as updating of NHIF details are ongoing.

The exercise is a major step towards attainment of universal healthcare in Laikipia. Governor Muriithi is actively involved in ensuring everybody shifts to the biometric registration.

On Saturday, while observing the Covid-19 protocols he engaged citizens in Nyahururu, Karandi, Mutanga and Oljabet. On Sunday, he was in Kinamba, Rubere, Matwiku, and Sipili. He urged the residents to register at nearest station.

The county leader equated the Ksh. 6,000 premiums for a whole year on NHIF to the price of one egg in a day, something that most of the people can afford compared what one would pay for a hospital bill.

At Ndemu in Umande ward, a resident Mr James Gatani said biometric registration will make it easy for him to access health services.

“The health workers doing the registration are quite fast and I appreciate their services. I even went to get my wife so she can also be registered,” he said.

Mr Joseph Njogu from Mathagi area described the digital movement as a good thing as there will be no need to carry physical cards.

“It will help us to pay for health services without necessarily carrying the NHIF card, which gets lost sometimes. During health emergencies, you may forget where you placed your card. This biometric registration is very helpful,” Njogu said.



Governor Ndiritu Muriithi having his biometrics taken at Likii Dispensary

**NHIF
SUPA+COVER**

**Member
Biometric
Registration**

FOR NEW & EXISTING MEMBERS



What do I need?

ID Card + Birth Certificate for Kids

15th - 26th March 2021



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Positive Outcomes from Rumuruti Investment Forum



By Jesse Mugo

Laikipia County Development Authority (LCDA) hosted the Rumuruti Investment Forum on February 26th in Rumuruti Municipality.

Attended by close to 1,000 participants from various sectors, the forum featured discussions across several sectors and asset class opportunities within Rumuruti. Participants were largely local SMEs, national manufacturers, financiers, national and county government leadership, development enabler organizations and other key investors.

Industrialization CAS Lawrence Karanja emphasized the national Government's commitment to support manufacturing being a component of the big Four Agenda for the nation.

Governor Ndiritu Muriithi also pledged continued improvement of good business environment for industries to thrive. The County Government of Laikipia has a robust innovation and enterprise development programme with a 200 dedicated staff purposed to handhold business enterprises to value add and upscale their production.

The LCDA will handhold all the interested investors in terms of acquiring operating licenses, getting power connections, land acquisitions and generally ease all the pain points associated with setting up of new industries. Existence of favorable business environment is a key pillar that governs our operations.

As an outcome of the Rumuruti Investment Forum, several organisations expressed interest to join in the journey to industrialize Rumuruti. KCB Group promised to open up a new branch in the area in line with the financial its financial inclusion objective.

Rentco Leasing Company assured interested investors of their support for the development of an asset leasing pool for the SMEs investing in Rumuruti.

Asset-based finance, has the potential to protect against the financial fluctuations that many SMEs suffer from, given its ability to be provided against such a wide pool of assets – anything from intellectual property to machinery is included.

We have set aside land for the establishment of a Special Economic Zone in Rumuruti. It's also seeking partnership in the construction of a Ksh3 billion multipurpose dam and Kshs 93 million Lobere dam all aimed at enhancing agricultural productivity. This will also take care of the supply side for the value addition industries that will be established in the area.

We have signed an MOU with Kenergy Renewables, a 40MW solar power plant in Rumuruti Municipality that will give affordable and reliable solar power to the industries. The investment will provide 100 direct jobs and an additional 20 people will be permanently employed to operate the facility.

Kenya Pipeline Company which was represented in the forum by their Managing director Mr Macharia Irungu also expressed interest in setting up an oil depot in the



Interest area (e.g. Manufacturing/processing)	Investment Size	Project Start Date
Wholesale and Retail (General Supplier)	500,000	Jan 2023
Agribusiness (Agri-processing)	5 million	Jan 2023
Manufacturing (Cosmetics)	500,000	Jan 2023
Agribusiness (Sugarcane Farming)	500,000	June 2021
Agribusiness (Maize Milling and Packaging)	10 million	Already Started
Agribusiness (Agrarian Consultancy)	1.5 million	October 2021
Car and automobile sales	1.2 million	August 2021
Agribusiness (Poultry Keeping)	500,000	To confirm date
Agribusiness (Floating Gardens)	2 million	June 2021
Oil and Gas	40-50million	August 2021
Agribusiness (Tomato Processing)	15million	To confirm date- currently at business planning level
Agribusiness (Maize milling and Packaging)	5 million	2021
Agribusiness (Tomato Value Addition)	10 million	To confirm date
Entertainment (Music Production)	500,000	March 2022
Agribusiness (Tomato Value addition)	12million	To confirm date
Agribusiness (Livestock value addition)	2 million	May 2021
Manufacturing	250,000	April 2021
Agribusiness (Meat Processing)	100,000	April 2021
Agribusiness (Dairy Farming)	75 million	To confirm date
Agribusiness (Beef Farming)	200,000	June 2021
Agribusiness (Dairy Farming)	120,000	April 2021
Agribusiness (Maize Milling and Packaging)	300,000	Oct 2021
Manufacturing	500,000	Jan 2023
Agribusiness (Tomato Value addition)	10 million	To confirm date

Top: Governor Ndiritu Muriithi and CAS Lawrence Karanja admire shoes made in Laikipia. Above: Areas of interest in Rumuruti with tentative start dates

area to northern markets. We are in the process of identifying a 10-acre piece of land for the depot.

LCDA is following up expressed interests and exploring opportunities for merging

of interests to realize value in multiple skills and higher operating investment capital. The future is indeed bright.

Mr Jesse Mugo is the CEO of LCDA

Laikipia Posts Growth in Women Delivering in Health Facilities

By Jackline Mariga

The number of pregnant women attending ante-natal clinics and delivery in health facilities in Laikipia increased by 20 percent last despite the Covid-19 outbreak.

This increment is attributed to the Hongera Mama kit programme under the steward of County First Lady Maria Mbeneka.

The programme has come up with an innovative incentive award a goat to traditional birth attendants who encourage pregnant women to deliver babies in health facilities.

By the end of 2020, the number of pregnant women who went for at least four prenatal clinics and giving birth in the health facilities rose 61 percent from 41 percent despite the COVID-19 pandemic, county director of health Dr Josphine Ohas said.

She revealed this on Friday when two organizations came to support the work of Hongera Mama Kit initiative.

GT-Organisation and FAMILY Bank supported the initiative with over Kshs 220,000 worth of donations. GT-Organisation donated 33 'Hongera Mama' kits and cash amounting to Ksh. 120,000, while Family Bank donated a Ksh. 100,000 cheque.

Hongera Mama Initiative is an intervention that is designed to encourage pregnant women especially in Laikipia North to delivery in hospitals. Delivering in a health facility is safer as it has lower mortality rate.

It was launched on September 19 2019 at Kimanju Sub-county Hospital in Mkogondo



West.

Responding to this great initiative, GT-Organisation, a group comprised seven women led by Ms Winnie Pertet hailed the initiative saying most women, especially in pastoralists communities lose their lives or their children while delivering at home yet such incidences could have been avoided.

"Our organization was formed on the basis of need, to fill in gaps in our society. We came together at the height of COVID-19, early last year, and we have been able to give a helping hand to a number of people like Remand Children's home and a Home for the Elderly. When I heard of First Lady's intervention, I was more than glad to be part of it," Ms Pertet explained.

Family Bank's Regional Manager Job Njamura, appreciated that community's health is predi-

cated on a society that is conscious about Mother-Child Health.

Family Bank's Nanyuki branch manager, Mr. Isaac Mwangi promised for even deeper partnership in Laikipia saying among the items in Hongera Mama Kit, they are willing to add a product to enrich the kit to ensure the success of the initiative.

H.E Mbeneka appreciated the two organizations saying it is such institutional collaboration that uplifts societies. She also said Laikipia North is always close to her heart and looks forward to when all women will appreciate delivering in a health facility.

"...their culture and warm hospitality always invite me home not to mention the immense work done by Traditional Birth Attendants," she said.

Governor, First Lady Get anti Covid-19 Jab



The county first couple was vaccinated at NTRH amenity clinic on Friday, a few days after the county rolled out the exercise

Weather Forecasting for Proper Planting in Laikipia

The Laikipia County department of Agriculture, Livestock and Fisheries has released the March-April-May (MAM) 2021 weather forecast which should help farmers plan better.

The forecast indicates that most parts of the county will experience above normal (enhanced) rainfall while some parts of Sosian, Olmoran and Salama wards will experience near normal rainfall.

The rainfall is expected during the 3rd to 4th week of March over most places up to 3rd to 4th week of May with chance of continuing to June mainly in Laikipia west.

With a reliable forecast, farmers can make better planning decisions and preparedness. For instance, Agricultural producers can optimize crop production and minimize losses when they are given timely and accurate forecast.

Agriculture and livestock officers have been trained on dissemination of the information and advisory to farmers on the appropriate measures to take during this anticipated long rainfall season.

“The officers will disseminate the information through barazas in the county and during the church services,” ASDSP II Value chain officer Edward Njuguna said.

With changing climate and weather patterns, strengthening environmental resilience for value chain development is a key component to achieving food security in the county.

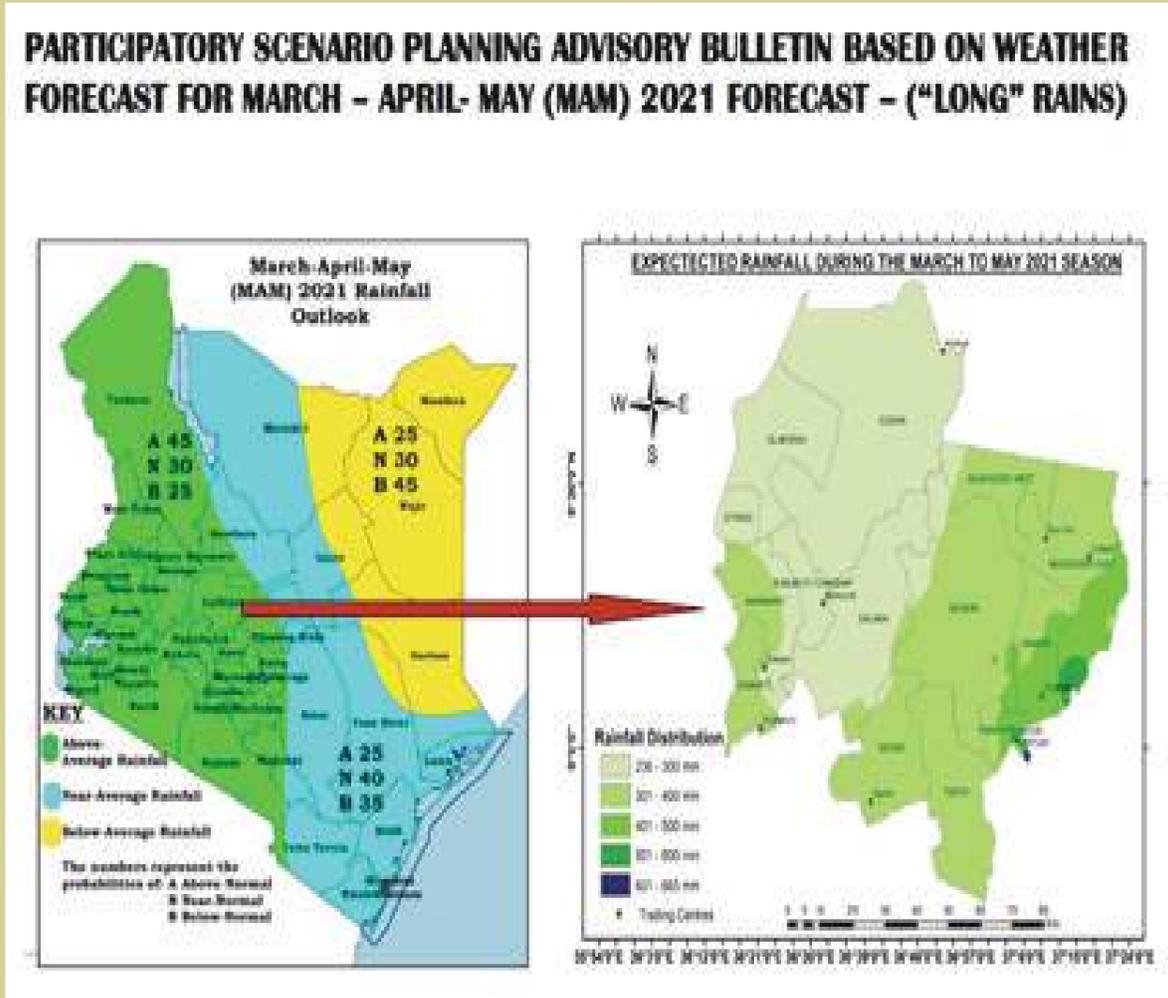
The officers will help the farmers understand and

interpret unpredictable patterns which will help in development of proactive plans and actions.

The predicted long rain is expected to have a positive impact on crop and irrigation which will enable the residents to increase acreage under crops leading to increased yields per unit of

production.

The weather forecast will also compliment Laikipia Agricultural Observatory Platform (LAOP) which gives real-time and historical records of all relevant weather variables including short-term weather forecasts.



Another Governor’s Day Out



Laikipia Recognized as an Outstanding Tourism Destination

Laikipia tourism sector received a boost after 10 establishments were recognized by Magical Kenya Signature Experience (MKSE) as having an outstanding and unique tourism experience in the country.

The MKSE program that commenced in 2019 requires facilities and organization to provide value addition to their offerings through exceptional travel experiences to the travelers. It aims to recognize these travel industry players who deliver diverse tourism experiences in Kenya.

Some of the facilities described as having curated unique, authentic and exceptional once in a lifetime in Laikipia are Savage wilderness, El Karama Lodge, Olepangi farm and African Ascents.

El Karama Lodge specializes in sustainable travel, adventure and wildlife safaris. It has also been recognized for operating 100% on solar energy with zero waste goals. For this, it has won Kenya's prestigious Eco warrior award for its commitment to good environmental practices and sustainability.



El Karama lodge in Nanyuki

Laikipia is a renowned safari destination with best experiences and many conservations for wildlife in the county.

The recognition is set to cement Laikipia as a leading destination of choice to visit for both domestic and foreign tourists.

Olepangi is described as an authentic farmstead offering an amazing view of the Mount Kenya. It has a variety of walking trails in natural beauty and teaches people the culture of the community and their traditional way.

FKF Laikipia Branch to Offer Referee Courses

Football Kenya Federation (FKF) has scheduled training referee course starting Monday 26th April to Friday 30th in Rumuruti town. The course has been organized for the interested upcoming referees and current referees aged 18 to 30 years in the county.

Technical and instructional sessions, and

tests for referee courses are aimed at giving match officials the best possible education for their development. It will also help the match officials continue to achieve the standards that enable them to officiate matches in the fields.

During matches there is need for the referees to have patience and the ability to remain calm in stressful situations. They need to ensure they have the ability to accept criticism and work well under pressure, to be thorough and pay

attention to detail and the ability to work well with others. This is to recognize the crucial role referees make ensuring that the rules of the game they are officiating are being followed by all players. A referee will explain rules as needed and ensure that all participants understand these rules and make calls regarding these rules when they are broken and assess penalties.



Football Kenya Federation
Laikipia County

Office: Nanyuki Hospital Station, Erwit 0180820@gmail.com
P.O BOX 240 - 10400 Nanyuki

LAIKIPIA SUB COUNTY LEAGUE

LEAGUE TABLE

MATCH DAY 6

Zone A (Laikipia West)

No.	Team	P	W	D	L	GF	GA	GD	PTS
1	Korandi FC	5	4	0	1	9	3	6	12
2	Ngonchi FC	6	4	0	2	7	5	2	12
3	El-Qasabdar	6	3	2	1	3	2	1	11
4	Mwazi FC	6	3	1	2	6	4	2	10
5	Aisopmel FC	6	2	3	1	6	6	0	9
6	Kiruroko FC	6	2	2	2	3	3	0	8
7	Olemaier Maia Switch	4	2	1	1	3	1	2	7
8	8 Stars FC	5	0	2	3	3	8	-5	2
9	Upanda FC	3	0	2	3	3	8	-5	2
10	Young Simba FC	5	0	1	4	1	6	-5	1

Zone B (Laikipia North)

No.	Team	P	W	D	L	GF	GA	GD	PTS
1	LUPA Endara	4	3	1	0	7	3	4	10
2	Ksharks FC	3	1	2	0	4	3	1	5
3	Olepaia Conservancy FC	2	1	1	0	4	3	1	4
4	Ndikir FC	3	1	1	1	3	3	0	4
5	Dapota FC	2	1	0	1	5	5	0	3
6	Margipar FC	2	3	0	1	3	3	0	3
7	Young Buffaloes	3	0	1	1	3	8	-5	1
8	Rahel Academy Program	3	0	0	3	2	5	-3	0

Note: The league table above does not include matches between Dapota/Ksharks, Margipar FC/Olepaia Conservancy FC

Chairman: Abduh Koba 0721 616 713 kakaabduh@outlook.com
Secretary: Joseph Jagero 0722077348737 211 670 joseph.jagero@gmail.com
Treasurer: Michael Ndung'u 0725 877 762 mndungu@outlook.com

Last Weekend Results

Laikipia County Odibets Results

Sosian 1- FC Aspire 2	SGR Railways 2- Blue tigers 1
Ghetto 1-Rumuruti prisons 3	Mbarakira 2- Home-boyz 1
Gatimba 2-Whitehawks 0	

Laikipia Division 2 Results

Nyahururu All stars 2 - Green Barrets 1	Nanyuki Youth 1- Water Works 2
Korogocho 0- Nyahururu Griffons 2	Lysa 5- Kibra Saints 2



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Laikipia County

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P.O BOX 240 - 10400 Nanyuki

LAIKIPIA COUNTY ODIBETS LEAGUE

LEAGUE TABLE

MATCH DAY 6

Zone A

No.	Team	P	W	D	L	GF	GA	GD	PTS
1	Gogoro FC	5	4	1	0	13	5	10	13
2	Garinbo FC	4	1	3	0	7	5	2	6
3	Laikipia Lions FC	4	1	1	2	5	5	0	4
4	Nighty Warriors FC	4	1	1	2	7	9	-2	4
5	White Hawks FC	3	1	0	2	6	4	2	3
6	Damba Youth FC	0	0	0	0	0	0	0	0
7	Reggae Boys	0	0	0	0	0	0	0	0
8	Nanzoni Galaxy FC	2	0	0	2	1	7	-6	0

Zone B

No.	Team	P	W	D	L	GF	GA	GD	PTS
1	Mbarakira FC	6	4	1	1	9	5	4	13
2	Ngile FC	4	3	0	1	8	3	5	9
3	GK Rumuruti Process	5	1	2	2	7	7	0	5
4	Blue Tigers	6	1	2	3	7	10	-3	5
5	Ghetto FC	3	1	1	1	4	5	-1	4
6	SGR Railways FC	3	1	1	1	4	6	-2	4
7	FC Aspire	1	1	0	0	2	1	1	3
8	Homeboyz FC	3	0	1	2	2	5	-3	1
9	Sosian FC	1	0	0	1	1	2	-1	0

Note: The league table above does not include the matches between Naromoru All Stars/Gatimba FC, Whitehawks/Nighty Warriors

Winners in each zone to play a home and away match to determine the County League Champion

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KCIC Offering Financial Support to Green Enterprises

At the inaugural Rumuruti investment forum, Laikipia SMEs were advised to embrace practices of developing products and projects that are environmentally friendly by KCIC CEO Edward Mungai.

This will enable SMEs to take advantage of available opportunities in advance a green economy in the county. They will be able to access financial supports from financial institutions through green financing.

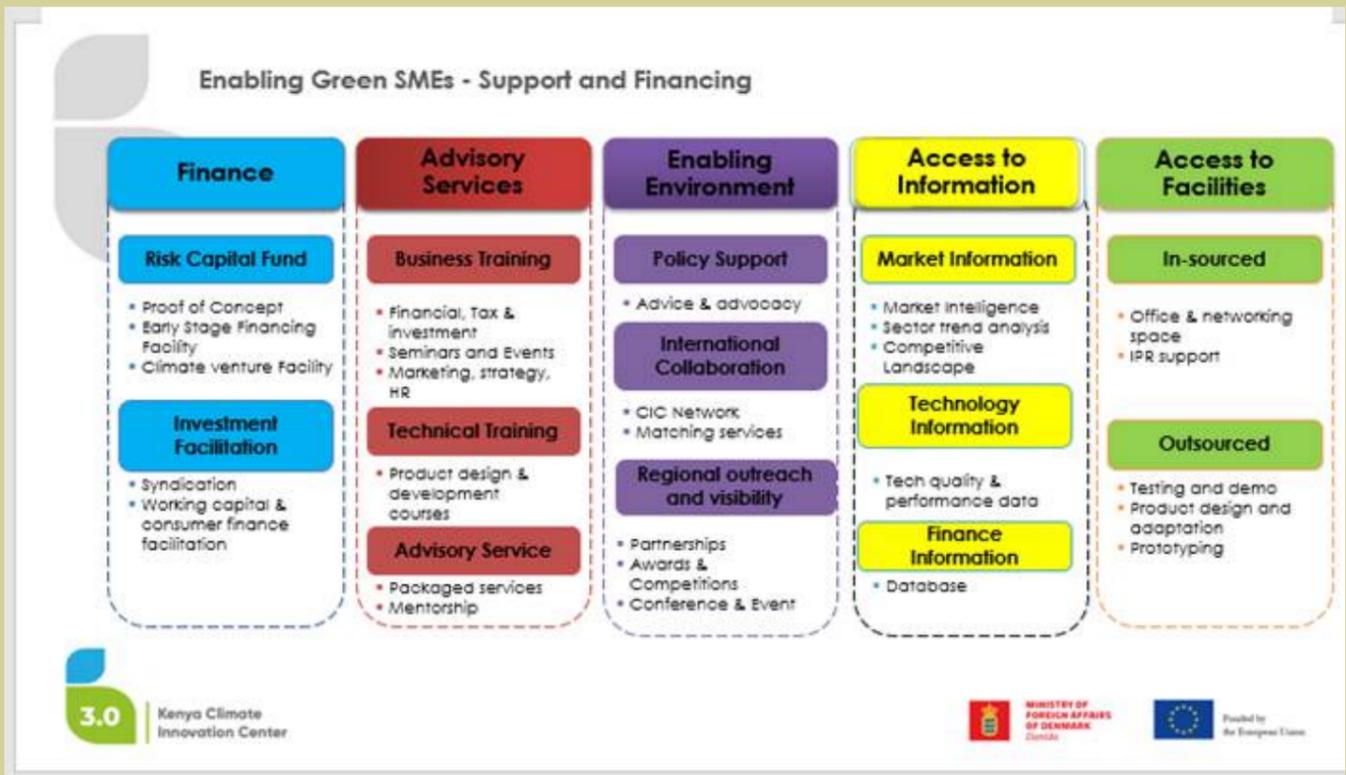
Green financing enterprises engage themselves in activities that ensures that there is pollution prevention and recycling, incorporate green spaces and renewable energy projects such as wind, solar and geothermal.

Kenya Climate Innovation Center offers incubation, capacity building and financing option to SMEs and enterprises that are engaged in developing innovations that addresses the challenges of climate change.

The fund support enterprises that carry out projects that minimizes the impact on the climate through sustainable use of natural resources and land.

Currently, KCIC is helping more than 10 enterprises in Laikipia through financial and technical support to ensure they become resilient in climate change.

Green financing focus on the role of the financial system in supporting the environment, preventing environmental damage and managing environmental risks. It focuses on enhancing and sustaining the natural environment, and managing current and fu-



ture environmental (physical, transition and liability) risks.

Mungai noted that many institutions are pumping billions of monies to support enterprises that are greening their projects by creating green spaces.

“These enterprises become attractive to institution like KCIC and are able to access grants, seed financing and equity funding to scale up their operations,” Mungai said.

According to him, KCIC which started in 2012 at a tune of Ksh 400 million has been able to grow to the currently financial muscles of Ksh 4

billion which they advance to various enterprises.

He advice enterprise to be designing project with the aim of conserving the environment.

Green industry sectors include renewable energy production, distribution and storage, energy efficiency in domestic and industrial buildings, green transport, recycling, pollution prevention, water conservation and forestation.

Road contractors in the country have been blamed for felling down trees to give way to the projects. But contractors can ensure they

due restoration of the trees along the road to conserve, protect and restore the natural environments.

As Laikipia gears toward industrialization, upcoming industries in the proposed Rumuruti Special economic zone must also be in the frontline in water conservation.

This will ensure there is sustainable management of freshwater resources and prevent water pollution in nearby rivers and local watersheds. Their projects must also control pollution in order to reduce and avoid the release of harmful substances into the environment including the air, water and soil.

To mitigate the impacts of climate change when making business decisions, organizations must ensure that they consider not just the financial implications of the decision, but also the implications for the wider economy, society and the environment.

